## Successful Export of Jackfruits from Tripura to London, United Kingdom by FPO

During the COVID 19 pandemic situation when the physical movement of human being is restricted from one country to another country, **Tripura's jackfruits** are being exported to **London, United Kingdom (UK)** via Guwahati, Assam. It's the first consignment where the M/s Krishisanyoga Agro Producer Company Ltd (FPO formed under MIDH Scheme) is exporting sweet jackfruits of Tripura to London through M/s Kiega Exims Pvt. Ltd, Exporter (Guwahati).

Background: As a historical background of Farmer Producer Organizations (FPOs) under MIDH Scheme in Tripura, Directorate of Horticulture & Soil Conservation, Govt. of Tripura had provided financial support to Small Farmers' Aaribusiness Consortium (SFAC) as Implementing Agency to form 3 FPOs in 5 districts of Tripura. SFAC had engaged M/s BASIX Krishi Samrudhhi Ltd. (BKSL) as Resource Institution (RI) to promote 3 FPOs with 3,000 farmers in 5 districts namelv Unakoti. Dhalai, West Tripura,



Sepahijala & Gomati. The three FPOs are registered during Feb-Mar, 2021 as 1) M/s Hillstop Horti Producer Company Ltd (with the farmers of Unakoti & Dhalai District) 2) M/s Longtarai valley agro Producer Company Ltd (with the farmers of Dhalai District) & 3) M/s Krishisanyoga Agro Producer company Ltd (with the farmers of Sepahijala, Gomati & West Tripura districts)

After registration of these 3 FPOs, BASIX Krishi Samrudhhi Ltd. has facilitated to start marketing of indigenous produces like "Queen Pineapple", "Sweet Jackfruit", "Scented Lemon" etc within the state. Directorate of Horticulture & Soil Conservation (DoH&SC) is providing continuous support and motivation for better market linkage of FPOs produce. SFAC is providing guidance to explore for exporting of horticulture produce from Tripura.

During April 2021, a meeting was organized with different stake holders including DoH & SC, BASIX Krishi & Exporters for exploring the scope for exporting of produces to other countries. M/s Kiega Exims Pvt. Ltd., an exporter had shown interest to export Tripura's Jackfruits to London (UK). After few rounds of discussions among Directorate of Horticulture, BASIX Krishi, FPOs & Exporter, the deal was finalized on 17<sup>th</sup> May, 2021 between M/s Krishisanyoga Agro Producer company Ltd. (FPO) & M/s Kiega Exims Pvt. Ltd (Export Agency) for exporting of 1<sup>st</sup> consignment of jackfruit of 376 pieces / 1200 Kg (average 3-4 kg/Piece) to London, UK. The offer price of the Jackfruit is Rs. 40/piece excluding packaging and transportation cost. Meanwhile, APEDA came forward to provide necessary support for certification / clearance at Guwahati airport. FPO has supplied the materials to Guwahati by rail from Agartala railway station on 20<sup>th</sup> May 2021. From Guwahati after proper packaging the materials is being sent to London on 21<sup>st</sup> May 2021 by air.

## **First Consignment Details:**

SI. No.	Description	Quantity / Value
1	No. of pieces of jackfruits supplied by FPO	376 pieces
2	Offer price to FPO - Rate per piece	Rs.40
3	Packaging and transport cost	Reimbursed by Exporter to FPO on actual basis
4	Local prevailing price at farm gate	Rs.15-Rs.20 per piece
5	Average prevailing price at farm gate	Rs.17.50 per piece
6	Offer price to Farmer	Rs.30 per piece
7	Incremental benefit to farmer	Rs.12.50
8	Incremental benefit to farmer	71%
9	Facilitation charge for FPO	Rs.10 per piece
10	Total facilitation fee generated by FPO from consignment	Rs.3,760
11	Total business volume of FPO for this consignment	Rs.15,040

## Salient Features:

- 1. 1st Export consignment of Jackfruits from Tripura sent by the FPO to UK.
- 2. There will be more such consignments in near future
- 3. Farmers got 71% incremental income at farm gate
- 4. Assurance of the quality & price in farm gate for sustainable business
- 5. Confidence building of FPO to do such business on regular basis including other produces.
- 6. During the COVID pandemic situation, farmers get a new hope on marketing of their produce



FPOs

Being transported to Agartala Railway station



At Agartala Railway Station - Ready for loading in train for Guwahati





Plant Quarantine Inspection at Guwahati



**Final Packaging**